

YOUR IMPACT IN 2023-2024

The Power of Giving Hope

Few actions are as meaningful as giving hope. Every year, thousands of people living in British Columbia turn to Vancouver General Hospital (VGH), UBC Hospital, GF Strong Rehab Centre, Vancouver Coastal Health Research Institute, and Vancouver Community Health Services in their time of need. And every year, donors like you empower our clinical and research teams to provide solutions, deliver life-changing treatments and support over one million people on their health care journeys.

In the past year alone, more than 11,000 annual donors like you contributed over \$7.3 million to power ground-breaking discoveries and outstanding care across our hospitals and health care centres. In so doing, you gave the gift of hope to countless individuals and their families.

VGH & UBC Hospital Foundation is the leading charity investing in health care innovation in BC. When you partner with us, you ensure our health care teams are equipped with the best tools and equipment available. You enable our researchers to study and cure complex health conditions for the benefit of all of us in British Columbia. You power the future of health care.

Thank you for your generosity.

\$127 million

IN CONSOLIDATED REVENUE, 2023-24



- 51% Philanthropy
- 23% Lotteries
- 17% Investment and other income
- 5% Rental income on properties
- 4% Events

Four key areas

OF SUPPORT



- 37% Equipment and capital projects
- 29% Patient care and other
- 32% Research
- 2% Education



Vancouver General Hospital



UBC Hospital



GF Strong Rehab Centre



VCH Research Institute

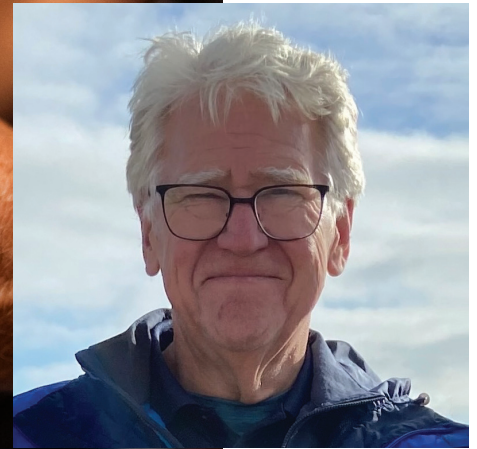


Vancouver Community Health Services

VGH+
UBC hospital foundation



Happy Hearts – Celebrating 25 years of changing lives



A NEW LEASE ON
LIFE FOR ROD

As 2022 drew to a close, Rod Alm was in a dark place. He had, in his own words, let himself go. He was badly out of shape and experiencing irregular heartbeats. “I was despairing, thinking I was going to die a lot younger than I thought, and it was my fault,” he recalls.

Today, Rod, who is 71, refers to his first meeting with members of the VGH Centre for Cardiovascular Health’s multidisciplinary team in December 2022 as the day his life completely changed. “Now I have hope and a lot of good reasons to live.”

**“NOW I HAVE HOPE AND A LOT OF
GOOD REASONS TO LIVE.”**

The VGH Centre for Cardiovascular Health is a comprehensive risk-reduction program for individuals who have had a heart attack, coronary angioplasty, open heart surgery, angina, who have heart rhythm issues, and for those who are at risk for developing heart disease.

Following a procedure to restore his heartbeat to a normal rhythm, Rod enrolled in the comprehensive cardiac rehabilitation program, which included medication, counselling, dietary and exercise changes. Since 2022, with perseverance and positivity, he has climbed a vertical distance equivalent to summitting Mt. Everest six times and has walked a distance that would take him from Victoria to Quebec City.

For 25 years, the VGH Centre for Cardiovascular Health has relied on its annual *Have a Healthy Heart* fundraiser and support from donors like you to deliver services that define the forefront of clinical care and medical technology.

Philanthropy like yours is used to subsidize cardiac rehabilitation program fees (to the tune of \$40,000 annually), to purchase and maintain exercise equipment, to fund specialty programs like dietary and counselling and wellness workshops, and to support staff education and professional development.

The Centre’s reach is broadened through its Happy Hearts Alliance, a powerful partnership between the VGH Centre for Cardiovascular Health and community organizations such as the Vancouver Park Board, facilitating the delivery of services in locations across our communities. This enables the Centre to provide cardiac wellness programs that are accessible and closer to home, impacting the lives of thousands of families in our communities.

Thanks to donor support, many people with heart disease are enjoying, as Rod says, “a new lease on life”, and looking forward to a future that would not be possible without your generosity.



**For full story visit:
vghfoundation.ca/happyhearts**

CARING FOR ALL OF BC

Direct impact on patient care

VGH, UBC HOSPITAL
AND GF STRONG
SUPPORT BC WITH

2,133
PHYSICIANS

8,166
SUPPORT + HEALTH CARE STAFF



AT VGH, YOUR
GIFTS SUPPORT

28,746
INPATIENTS

20,927
SURGERIES

86,671
EMERGENCY VISITS

396,636
CLINIC VISITS



AT UBC HOSPITAL,
YOUR GIFTS
SUPPORT

5,201
INPATIENTS

7,505
SURGERIES

28,080
EMERGENCY VISITS

42,114
CLINIC VISITS



INNOVATIVE CHEMICAL ASSISTING CANCER SURGEONS

VGH & UBC Hospital Foundation is vital in driving health care innovation in BC. **Thanks to support from donors like you, VGH has highly specialized equipment in the hands of the best cancer surgeons in BC, like Dr. Serge Makarenko.** A neurosurgeon at VGH, Dr. Makarenko has recently begun using an innovative chemical called Gleolan to assist in his surgeries.

Gleolan is a fluorescent optical imaging agent used to highlight malignant tissue during surgery and enhances the visualization of the problematic tissue, empowering neurosurgeons to know precisely which areas to target surgically. For someone with a brain tumour, the benefits can be enormous, thanks to your generosity.



SEEING THE DIFFERENCE – THE FUTURE OF DIAGNOSTIC IMAGING

Our new 3T MRI machine, installed in early 2023, has had an immediate impact on care and research. **In its first year, our imaging teams used this powerful technology to perform over 4,150 scans, its detailed images opening doors to better diagnoses, treatments and understanding.**

Just a few of the benefits of the use of this state-of-the-art device include enabling our physicians to pinpoint the centre of an epileptic seizure; to provide precise guidance for brain tumour surgery and treatment; and to generate the enhanced vessel-wall images needed to identify the cause of strokes. We can see the difference your generosity has made.



CELEBRATING 25 YEARS OF HEALING ART

The waiting rooms and corridors of VGH, UBC Hospital and GF Strong Rehabilitation Centre showcase the stunning works of some of Canada's most acclaimed modern artists. This curated collection of more than 2,700 works of art represents the care and creativity of our community, gifted through the generosity of passionate artists and philanthropists.

For a quarter of a century VGH & UBC Hospital Foundation has been directly impacting healing by transforming our hospitals with art, inspiring art collections in other hospitals across Canada. Evidence shows that the display of visual art can have positive effects on health outcomes, including shorter length of stay in hospital, increased pain tolerance and decreased anxiety. That's an impact worth celebrating.



Investing in a Healthier Future

Our health care teams and hospitals undertake life-changing work daily, providing specialized care to people from across the province. With your support, our teams are helping patients from across British Columbia chart a course to longer, healthier, happier lives. You are accelerating health care innovations such as enhanced imaging capabilities that lead to better diagnoses and more effective treatments. When you invest in our mission, you

are investing in innovation, and empowering a constellation of people, places and programs that are advancing our understanding of the greatest health challenges of our times.

You are helping our medical and research teams see the path to better care, and helping the people we serve find their way to a healthier future. Thank you for being a vital member of our donor community.

Thank you.

**CRUCIAL EQUIPMENT
AND RESEARCH FUNDED
BY YOUR GIFTS**

5 Cystoscopes

UBC Hospital
\$94,000

2 Point of Care Ultrasound Machines

South East & North East Urgent
Primary Care Centres
\$121,800

5 Electrocardiography Machines

Vancouver Acute
\$110,546

1 Nerve Integrity Monitor

VGH
\$53,800

1 Cell Culture Incubator

VCHRI
\$28,500

AND MUCH MORE



DID YOU KNOW?

- ...that you can give monthly?
- ...that you can leave a gift in your will?
- ...that you can start your own fundraiser?
- ...that we have a newsletter?

Learn More: vghfoundation.ca

VGH+
UBC hospital
foundation

190-855 West 12th Avenue
Vancouver, BC V5Z 1M9
604 875 4676 or 1 877 875 4676

info@vghfoundation.ca
vghfoundation.ca
Charity number: 132173063RR0001