

VGH+ Designer

JOB POSTING



VGH + You

The leading charity investing in health care innovation in BC

VGH+
UBC hospital
foundation

As Vancouver Coastal Health's primary philanthropic partner, VGH & UBC Hospital Foundation raises essential funds for VGH, UBC Hospital, Vancouver Coastal Health Research Institute, G.F. Strong Rehabilitation Centre and Vancouver Community Health Services. Donations fund groundbreaking research, world-class health care teams and life-saving treatments for the most complex cases across the province.

VISION

Healthier lives for healthier communities in BC.

MISSION

We create and inspire a community of donors to catalyze health care innovation in BC.

VALUES

Bold

We embrace courage, creativity and forward-thinking, and are catalysts for breakthroughs, positive change and innovation.

Integrity

We are steadfast in our commitment to honesty, trust, maximum impact and stewardship, and operate with purpose and transparency.

Community

We are committed to people and communities, fostering relationships, collaboration and partnerships.

OUR BENEFICIARIES

+Vancouver General Hospital +UBC Hospital +Vancouver Coastal Health Research Institute
+G.F. Strong Rehabilitation Centre +Vancouver Community Health Services

WHY VGH & UBC HOSPITAL FOUNDATION?



+FLEXIBLE WORKING HOURS

Enjoy flexible start and finish times, and compressed summer schedules.

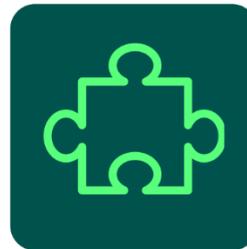


+GENEROUS LEAVE

Benefit from 4 weeks of vacation, 5 personal leave days, and a '9-day fortnight' program.

+PENSION PLAN

Enroll in the Municipal Pension Plan for long-term financial security.



+COMPREHENSIVE BENEFITS

Access health, dental, and extended health benefits, life insurance + more.



+INCLUSIVE CULTURE

Join a diverse and inclusive workplace committed to equity and continuous improvement.



+DEVELOPMENT OPPORTUNITIES

Grow your career with our promotion from within policy and learning resources.



VGH+

Designer

The Role

The Designer is responsible in ensuring the Foundation's brand is expressed with clarity, consistency, and excellence across all paid and owned channels. This role plays a critical part in activating and evolving our design system—bringing our mission to life visually and ensuring every campaign and piece of content strengthens the Foundation's presence and impact. This role is essential because strong, cohesive design directly shapes how our community understands, trusts, and engages with the Foundation. The Designer, through their work, will contribute by maintaining brand integrity, elevating creative output, and ensuring our visual storytelling keeps pace with rising strategic and operational demands.

This is a 12-month contract position

Key Responsibilities

- Design best-in-class assets that are at the foundation of our franchise Design Systems including logos, graphic devices, templates for social, print, paid media, and style guides
- Research, conceptualize, create and maintain unique Foundation sub-brands and associated brand standards to support priority campaign objectives
- Contribute to development of MBE departmental work plan and budget
- Participates in execution of channel content across owned and paid channels including web, social, digital media, email, print collateral, and events
- Works on branding/design executions that align to a strategy, under the direction of senior designer and leaders
- Develops/interrogates creative briefs and translates them into best-in-class designs for compelling marketing outputs, including advertising and fundraising campaigns, event collateral, and donor cultivation and stewardship materials
- Ensures Foundation best-in-class design standards are met in all deliverables, including reviewing and updating content from other teams and external partners
- Work closely with cross-functional partners to develop and deliver design assets that clearly communicate key messages and support project goals
- Occasionally acts as a project lead, enhancing the work of the team or across the organization
- Identifies and recommends process improvements to enhance efficiency, collaboration, and team effectiveness

What You Offer

- Advanced knowledge and understanding of their craft and tools required to execute. (Adobe Creative Suite: Photoshop, Illustrator, InDesign, Lightroom); knowledge of After Effects is a plus
- Competent understanding of presentation software such as Figma slides and PowerPoint
- Advance knowledge creating templates using MS Word and PowerPoint
- Develops multiple design concepts in response to one strategic brief, under the guidance of more senior creatives
- Advance knowledge of digital / print production processes, include file creation and pre-press preparations

- Excellent judgement, interpersonal skills, resourcefulness, and creativity
- Ability to manage multiple, often-competing priorities in a fast-past environment with tight timelines.
- Ability to think strategically and collaborate effectively with stakeholders
- Self-starter with the ability to follow through on tasks with minimal supervision
- Proficiency in a Mac environment

What We Offer

The successful candidate can expect a starting salary between **\$72,430** and **\$82,307**, depending on factors such as skills, experience, and internal equity. Once hired, salary is reviewed annually and successful employees have the opportunity for their salary to increase over time up to the maximum of the pay band, currently **\$93,007**.

Additional variable pay (merit/bonus), defined benefit pension plan, extended health and dental benefits for you and your partner/children, flexible working arrangements, four weeks' paid vacation, investment in professional development and subsidized access to transit, fitness, cycling and parking facilities all contribute to a top-notch total rewards package.

To Apply

Please send your application, along with a portfolio, to Human Resources via email at careers@vghfoundation.ca by **Sunday March 22, 2026**.

We welcome applications from anyone who is eligible to work in BC. We encourage applications from Indigenous people, people with disabilities, BIPOC and racialized individuals, people of minority sexual orientation or gender identity, and others who may contribute to the Foundation's organizational diversity and who share the Foundation's values.