

# VGH+ Signature Events Manager (Peer-to-Peer)

JOB POSTING



# VGH + You

The leading charity investing in health care innovation in BC

VGH+  
UBC hospital  
foundation

As Vancouver Coastal Health's primary philanthropic partner, VGH & UBC Hospital Foundation raises essential funds for VGH, UBC Hospital, Vancouver Coastal Health Research Institute, G.F. Strong Rehabilitation Centre and Vancouver Community Health Services. Donations fund groundbreaking research, world-class health care teams and life-saving treatments for the most complex cases across the province.

## VISION

Healthier lives for healthier communities in BC.

## MISSION

We create and inspire a community of donors to catalyze health care innovation in BC.

## VALUES

### Bold

We embrace courage, creativity and forward-thinking, and are catalysts for breakthroughs, positive change and innovation.

### Integrity

We are steadfast in our commitment to honesty, trust, maximum impact and stewardship, and operate with purpose and transparency.

### Community

We are committed to people and communities, fostering relationships, collaboration and partnerships.

## OUR BENEFICIARIES

+Vancouver General Hospital +UBC Hospital +Vancouver Coastal Health Research Institute  
+G.F. Strong Rehabilitation Centre +Vancouver Community Health Services

# WHY VGH & UBC HOSPITAL FOUNDATION?



## +FLEXIBLE WORKING HOURS

Enjoy flexible start and finish times, and compressed summer schedules.



## +GENEROUS LEAVE

Benefit from 4 weeks of vacation, 5 personal leave days, and a '9-day fortnight' program.

## +PENSION PLAN

Enroll in the Municipal Pension Plan for long-term financial security.



## +COMPREHENSIVE BENEFITS

Access health, dental, and extended health benefits, life insurance + more.



## +INCLUSIVE CULTURE

Join a diverse and inclusive workplace committed to equity and continuous improvement.



## +DEVELOPMENT OPPORTUNITIES

Grow your career with our promotion from within policy and learning resources.





# Signature Events Manager (Peer-to-Peer)

## The Role

The Signature Events Manager (Peer-to-Peer) is responsible for the overall success of the Foundation's Signature Peer to Peer Event, leading its strategic direction, planning, execution, and long-term growth. This role focuses on participant led fundraising and community engagement, overseeing all elements of peer-to-peer strategy, revenue generation, supporter experience, and scalable growth.

With accountability for achieving annual fundraising targets, the Manager plays a critical role in advancing the Foundation's mission by delivering an exceptional, participant centric fundraising experience and expanding the Foundation's community-based donor pipeline. The position also contributes to the Foundation's broader Community Giving and Engagement goals as well as the organization's strategic plan.

**This is an 18-month contract role**

## Key Responsibilities

- Leads the development of a multi-year strategy for a NEW Signature Peer-to-Peer Event including revenue growth opportunities, participant acquisition and retention activities, and fundraising innovations that strengthen financial performance.
- Leads the full lifecycle of the Peer-to-Peer Signature Event—from concept to post event stewardship—ensuring a compelling and accessible fundraising experience that motivates participants to support the Foundation.
- Achieves or exceeds annual fundraising, participation, and engagement goals.
- Designs participant journeys and fundraising experiences that inspire individuals and teams to activate their networks, increase fundraising activity, and deepen affinity with the Foundation, including virtual or in-person formats.
- Develops high impact peer to peer activations and fundraising moments that increase participation, average gift size, and total funds raised.
- Maximizes net revenue across all peer-to-peer income streams, including participant fundraising, corporate teams, sponsorships, matching gifts, and digital fundraising tools.
- Builds pathways that connect peer to peer participants and donors to the Foundation's broader donor pipelines, supporting growth in annual, leadership, major, and legacy giving.
- Oversees software platforms, tools, and operational frameworks that support scalable peer-to-peer participation, including virtual engagement and satellite or self-organized participation models.
- Prepares post event reports, evaluations, and recommendations to inform future growth and continuous improvement.
- Serves as a subject matter expert in peer to peer and community-based fundraising, reinforcing best practices and supporting capability building across the team.

## What you offer

- Demonstrated experience in planning and executing high-performing fundraising events
- Proven ability to cultivate, secure and grow revenue from sponsors and in-kind partners.
- Strong organizational and time management skills; ability to manage multiple priorities.
- Strong interpersonal skills and attention to detail.
- Demonstrated ability to build and maintain professional relationships with fundraising volunteers, donors, sponsors and vendors.
- Creative, proactive, and comfortable navigating complex environments with shifting priorities.
- Strong judgment, diplomacy, and discretion in resolving issues and managing stakeholder expectations.
- Experience utilizing CRMs such as Salesforce is an asset.
- Proficiency with Microsoft Office.
- Experience with fundraising software and peer-to-peer platforms is an asset.
- Ability to speak additional languages is considered an asset.

## What we offer

The successful candidate can expect a starting salary between **\$87,631** and **\$99,581**, depending on factors such as skills, experience, and internal equity. Once hired, salary is reviewed annually and successful employees have the opportunity for their salary to increase over time up to the maximum of the pay band, currently **\$112,527**.

Additional variable pay (merit/bonus), defined benefit pension plan, extended health and dental benefits for you and your partner/children, flexible working arrangements, four weeks' paid vacation, investment in professional development and subsidized access to transit, fitness, cycling and parking facilities all contribute to a top-notch total rewards package.

## To apply

Please send your application to Human Resources via email at [careers@vghfoundation.ca](mailto:careers@vghfoundation.ca) by **Sunday May 24, 2026**.

*We welcome applications from anyone who is eligible to work in BC. We encourage applications from Indigenous people, people with disabilities, BIPOC and racialized individuals, people of minority sexual orientation or gender identity, and others who may contribute to the Foundation's organizational diversity and who share the Foundation's values.*